

RONALD E. MORAN'S

\$50,000

Inventory Reduction Sale!

- '56 BUICK Century Riviera \$1899
4-Door Hardtop.
- '53 BUICK Super Riviera \$499
2-Door Hardtop.
- '55 PONTIAC Star Chief \$1199
4-Door. Full power.
- '53 OLDSMOBILE Super '88' \$399
4-Door. Full power.
- '56 CADILLAC Sedan De Ville \$3499
Power. General Motors 'Air Conditioner.'
- '56 CADILLAC '62' Sedan \$3099
With air conditioner.
- '55 CHEVROLET V-8 4 Door \$1099
- '52 PONTIAC Catalina \$499
Original. Radio, heater, hydramatic.
- '56 CADILLAC Eldorado Seville \$4099
Full power. GM Air Conditioner.
- '55 OLDSMOBILE Holiday Coupe \$1599
Power steering and brakes.
- '50 CADILLAC '62' 4-Door \$499
Radio, heater, hydramatic.

THESE PRICES GOOD
THIS WEEKEND ONLY

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

TRAILERS 111 TRAILERS 111
For Sale or Trade For Sale or Trade

Ari Trailer Sales
New
Universal 10' Wides

Selling at the same price as 8' wide
Full Price \$4595

Awning included in price

—OTHER SPECIALS—

- 1954 TERRY 2 bedroom \$2695
- 1954 ALJO sleeps 4 \$1395
- 1954 M. system toilet (metal) \$ 795
- 2 NEW UNIVERSAL 40' 2 bedroom \$3595

Choice of 1 or 2 Bedrooms

Walk, Run or Phone Now!

14715 So. Vermont - Gardena

DAVIS 3-3473

Also a Few Good Used Ones

ONLY HERALD ADS
REACH 32,600 FAMILIES!

PICK 'N' SAVE

BONUS SALE

of any

New '57 Oldsmobile
In Stock!

While They Last!

AT COST

PLUS \$97.86

HARBOR MOTOR CO.

Your Oldsmobile Direct Factory Dealer

230 and 300 W. Anaheim TE 4-1166

OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS

1500 Cabrillo

SALES DEPARTMENT

Parts and Service — Hillman - Volvo - Sunbeam

BE SURE

You Know

and Call

the

Right Number

FA 8-4000

BUY HERE!
PAY HERE!

No Finance Companies
to Deal With!

'46 Pontiac 2-Door.....\$89

'47 Pontiac Club Coupe \$99

'49 Ford V-8 2-Door...\$129

Radio, heater, Overdrive.
(Needs a little work)

MOSE GOLDENSON
MOTORS

336 S. Pacific Coast Hwy.
Redondo Beach FR 9-7703

(1/2 block S. of Torrance Blvd.)

CADILLAC 1953 '62' 4-door sedan. Has safety power steering, power brakes, automatic drive, air radio, heater, premium whitewall tires and other extras! He is owned by wealthy Santa Monica family. Exactly 34,672 miles! It's perfect and its marooning lightning power. Its superb ease of handling will make you want this beauty TODAY. See it. BIG SALE \$1399. FULL PRICE \$299 down. Small easy payments through Bank. Free 7-day trial exchange. 2-year service guarantee.

BOB BEAVER PONTIAC

831 Pac. Coast Hwy. (foot of Pier)

HERMOSA BEACH FR 4-5445

Open daily & Sunday till 10 p.m.

1953 CHEVROLET 1/2 ton pick-up. 1450 miles. 2401 Palomar. Torrance. DA 6-6118

1941 CHEVROLET Coupe. Good transportation. Seat. 2115 S. 131st Ave. Box Springs. \$10. Aluminum screen. DA 4-0225.

1947 DODGE 1/2 ton pick-up truck. Good condition. Call DA 8-8028 before 4:30 p.m.

CLEAN—1956 Ford pick-up. Perfect mechanical condition. 1000 miles. Cash over payments. Transportation fee for equity. FA 8-5251

YOUR NEW CAR won't get down—but a nice figure will! Scientific Reducing Program. Men and Women's STUDIO

2232 W. Carson FA 8-6774

1951 CHEVROLET 4-Door. Radio, heater, whitewalls. Runs good. \$200. 1254 West 213th Street. FA 8-7028.

1940 FORD Deluxe Coupe. \$150. 214 23th Street, Torrance.

1941 CHEVROLET Coupe. Good transportation. Seat. 2115 S. 131st Ave. Box Springs. \$10. Aluminum screen. DA 4-0225.

1947 DODGE 1/2 ton pick-up truck. Good condition. Call DA 8-8028 before 4:30 p.m.

CLEAN—1956 Ford pick-up. Perfect mechanical condition. 1000 miles. Cash over payments. Transportation fee for equity. FA 8-5251

1941 CHEVROLET Late '55 V-8 Bel-Air 4-door. \$400 factory refrigerated air conditioning. Power-able drive, big radio, heater, premium white wall tires & many other extras. Each moment at wheel of this exclusive Bel Air Chevrolet offers you a fresh, never ceasing joy—you'll love its lightning V-8 power & economy. Come & inspect it's tuxedo beauty & matching interior. You are always welcome, whether you buy or not. Big sale. \$1599 P.L.L. PRICE. \$99 down. Small easy payments through Bank. Free 7-day trial exchange & 40,000 mile, 2-year service guarantee.

BOB BEAVER PONTIAC

831 Pac. Coast Hwy. (foot of Pier)

HERMOSA BEACH FR 4-5445

Open daily & Sunday till 10 p.m.

SEE 1958 VOLVOS DRIVE

New Shipment Just In!

Immediate Delivery --- All Colors
Highest Trade-in Anywhere

Don't Buy Until You Get Our Deal!

Prices \$1995* start

SEE HILLMAN & SUNBEAM DRIVE

Drive the old one in and the new one out

Low Low Down

Prices \$1594.90* start

Easy Terms

THIS COULD BE YOU!

WHITTLESEY MOTORS

1500 Cabrillo
Torrance, Calif.

Two months have passed since I purchased my Sunbeam Rapier from you. Now I have driven this fine car 5000 miles, all tough city driving. As you know, my work requires that I be in the congested areas and I give a new car the most grueling kind of a test, stopping and starting scores of times each day.

Without exaggeration the Sunbeam puts five dollars in my pocket every day that I drive it. My gas mileage is practically double, and my gas bill half that of my former conventional car. And depreciation will be only about half. However, apart from economy, the little car is handier and more comfortable for my purpose. I was in another city and rented a car a few weeks ago. Not until that experience did I appreciate how attached I had become to my Rapier!

I wonder how many customers thank a car dealer for selling them a new car, but thanks to you, Mr. Whittlesey!

Cordially,
DON SCHOMBERG
L. A. Motor Manager

Used Car Cleanout Sale!

Priced Low for Quick Sale!

A FEW EXAMPLES

1953 M.G. Roadster T.D.
Fully equipped, including radio. Original black finish. See and drive this little beauty before you buy a sports car!
\$300 Down—18 Months on Balance

1956 PLYMOUTH V-8
4-Door Station Wagon
Radio, heater, automatic transmission, whitewall tires, luggage rack. We sold this car new, and it still is like new!
Low Down
30 Months on Balance

1956 PLYMOUTH Belvedere V-8 Coupe
Fully loaded, with radio, heater, whitewall tires, clear plastic seat covers, automatic transmission, fender skirts. Very low mileage!
Low Down and
30 Months on Balance

1956 CHEVROLET Bel Air V-8 Hardtop
Radio, heater, automatic transmission, whitewalls. This beauty is like new!
Sale Price \$2045

1955 CHEVROLET Bel Air V-8 4-Door Sedan
Radio, heater. Loaded with extras.
Shows 1-owner care!
Sale Price \$1495

ALJO 15 Foot House Trailer
Like new condition. Fully equipped, including patio awning, electric brakes, gas and electric lights, brake-away switch and many more extras. Sleeps 5!
\$140 Down — Rest on Easy Payments

1953 FORD V-8 Hardtop
Fully equipped.
Pre-Check prices on this model!
Sale Price \$850

1953 DE SOTO 4-Door Sedan
Has all extras including power steering. Cheap? Yes, I guess so!
Sale Price \$695

TRANSPORTATION CARS
We have them!
'47 to '51 — All models
Sale Prices Start at \$75 and up

HOW ABOUT DOWN PAYMENT?
Don't worry about it. We can work out any financial problem. \$5 & \$10 Down!
WHATEVER YOU CAN SPARE!

* Executive cars — low mileage — plus tax and plates
* Husky Station Wagon — plus tax and plates

SEE AND DRIVE THESE CARS BEFORE YOU BUY

WHITTLESEY MOTORS, INC.

1500 Cabrillo

SALES DEPARTMENT

Parts and Service — Hillman - Volvo - Sunbeam

OPEN SUNDAYS

Torrance

FA 8-2585

FA 8-5600